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Press Release

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SUPPORT TO THE REINFORCEMENT OF CULTURAL INDUSTRIES AND POLICIES (ARPIC) PROGRAMME : THIS 28th FEBRUARY, ON THE FRINGES OF FESPACO 2013, A MEETING BETWEEN THE ACP ASSISTANT-SECRETARY GENERAL, MRS. MICHÈLE DOMINIQUE RAYMOND, AND REPRESENTATIVES FROM PROFESSIONAL CULTURE SECTOR ORGANISATIONS IN BURKINA FASO WAS HELD IN OUAGADOUGOU.

From 16:00-18:00 on 28th February 2013 a meeting between Mrs. Michèle Dominique Raymond, Assistant-Secretary General of the ACP, and 10 other participants, including representatives from professional culture sector organisations in Burkina Faso, members of the Arpic (Support to the reinforcement of Cultural Industries and Policies Programme) programme's management team, and students in administration and cultural management from the University of Ouagadougou, was held at Arpic headquarters.

Mr. Emile Zida, the Arpic Programme Coordinator, and Mr. Raymond Weber, President of the Culture and Development Association, reminded participants that the Arpic Programme is essentially a continuation and expansion of the Arpem Project in Burkina Faso, implemented by the Culture and Development Association and Financed by the ACP-EU ACPCultures Programme from 2009 to 2011. Both thanked the ACP Secretariat for the support provided to the Programme, which has proved essential in the development and structuring of music sector companies in Burkina Faso.

The ACP Assistant-Secretary General, Mrs. Raymond, highlighted the exemplary manner in which the Arpem Project has evolved, additionally congratulating the Government of Burkina Faso for its activities in support of cultural industries.

The Arpic programme, implemented by the Government of Burkina Faso in partnership with the International Organisation of La Francophonie (IOF), was officially launched in Ouagadougou on 21st June 2012.

Its interventions are oriented around four main areas of activity; cinema and broadcasting technology, literature, music, and the dramatic arts. The Programme provides five main services; advisory services to culture sector organisations in the management of their projects and structures and ensuring that they are sustainable, carrying out studies on the cultural economy and the development of cultural industries, guidance for the strategic development of enterprises, the organisation of training sessions and the management of a resource centre specialised in cultural entrepreneurship open to professionals, researchers and students.

For further information on the Arpic Programme:

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